



Kasim Reed

What is your personal background and experience in the arts?	I am a supporter of arts and culture through donations., I am a regular participant as an arts patron., I am the parent of an artist (youth to adult).
What arts activities have you attended, participated in, or supported in the last few years (preCOVID to the present)?	Dance, Music, Theatre, Literary Arts (including book festivals or book clubs), Film (including film festivals), Visual Arts
What percentage of the Georgia economy revenue is made up of art and art related activities?	4.60%
The total economic impact of arts-related activities (pre-Covid-19) in the Atlanta region represents...	Over \$700 Million
The Atlanta region lost a net of __ arts and entertainment related jobs from 2019 to 2020.	54,000
Do you have an Arts Platform for Atlanta?	In progress
Please share your thoughts on the creation of an arts district in the city of Atlanta that would support affordable studios, affordable rehearsal space, affordable housing, and affordable presentation space (theatre, blackbox, gallery, meeting space, etc.).	Atlanta is vibrant because of its arts community. I absolutely support the creation of an arts district and will continue to support additional policies to fund and support arts organizations: <ul style="list-style-type: none"> <li>-Help creative workers find economic opportunities in partnership with the business community</li> <li>-Leverage my Affordable Housing Plan to focus on the artists and creative communities</li> <li>-Create additional opportunities for the City to hire artists, building on the successes of my previous Administration with the creation of Atlanta City Studio that hired artists to work with communities</li> <li>-Add senior-level management in City Hall to work with the Arts + Culture community to reduce red tape and systemic inefficiencies which prevent local arts organizations and people from getting vital resources</li> </ul>
Please share your thoughts on providing	COVID has disproportionately impacted arts and culture organizations. My Administration will focus on loss of income

Kasim Reed

<p>relief funds from the American Relief Funds Act (ARPA) to arts organizations and artists to recover, rebuild, and restore Atlanta's creative economy.</p>	<p>and closed facilities for arts/culture organizations. I will leverage my relationships with the Biden-Harris Administration for federal funding to provide income support, money for facility upgrades, infrastructure improvements that incorporate and benefit the arts community. I will adjust the Invest Atlanta policies so that IA can fund non-profit arts + culture organizations that create new jobs.</p>
<p>What is your vision for the arts in Atlanta, a major airport hub, film hub, and economic engine of the Southeast? (What does it look like, feel like, sound like? Who are the people? There is no wrong answer.)</p>	<p>Atlanta has one of the most vibrant creative economies in the country. From our music industry to our film+television to our creative tech companies to our non-profits arts and culture — the entire sector should be recognized and applauded as vital to our economy and our identity.</p> <p>During my previous two terms, I increased funding across the board. I increased support for small arts organizations and individual artists through increased funding for the Office of Cultural Affairs' contracts for arts services. We also created the Power2Give campaign to further support smaller non profits. We supported the big arts organizations who work across the City with thousands of APS students. I made a \$10 million investment in public art maintenance and acquisition through RENEW Atlanta — an important down payment on public art in our city. And I created the Office of Film+Television to support the growing film and television industries.</p> <p>Perhaps more importantly, I understood then - and understand now - that the arts in Atlanta are chronically underfunded. I attempted to pass a permanent sales tax to begin to address that issue. I am committed to creating permanent and substantive revenue to fund public art and artists, and to support the creative ecosystem of our city. I will take several concrete steps to make that happen: I will bring on leadership who can collaborate with business, arts and culture, and philanthropy. I will work internally across City agencies and departments to leverage our creative resources in work the City does outside the cultural sector. I will create an empowered task force comprised of arts and culture and creative industry leaders to partner with and advise the City as we embark on comprehensive planning and adoptions of best practices in our cultural work. I hope groups like Art Work ATL and Art Vote ATL will be a part of these efforts.</p> <p>Arts equity is an enormous part of the equation. We are in the midst of citywide conversations for all major Atlanta civic and</p>

Kasim Reed

	<p>philanthropic efforts. The City of Atlanta will be part of the conversation and the solution. From who is funded, to where arts exist, to how arts organizations grow — I am committed to the full ecosystem of our City and open to good ideas on how to support our artists, arts organizations, neighborhoods, and the entirety of the creative community.</p>
<p>Is there any other information you would like voters to know?</p>	